HURRICANE PREPAREDNESS AND RECOVERY PLANS

Hurricanes are powerful storm systems that must be taken seriously from the moment they develop. As Helene, a Category 4 hurricane, demonstrated, they can be devastating, causing widespread damage. While these powerful combinations of high winds and heavy rain are forces of nature that can't be stopped, the havoc they wreak can be reduced before and after they reach land. This can happen through careful preparation and implementation of a solid hurricane recovery plan.



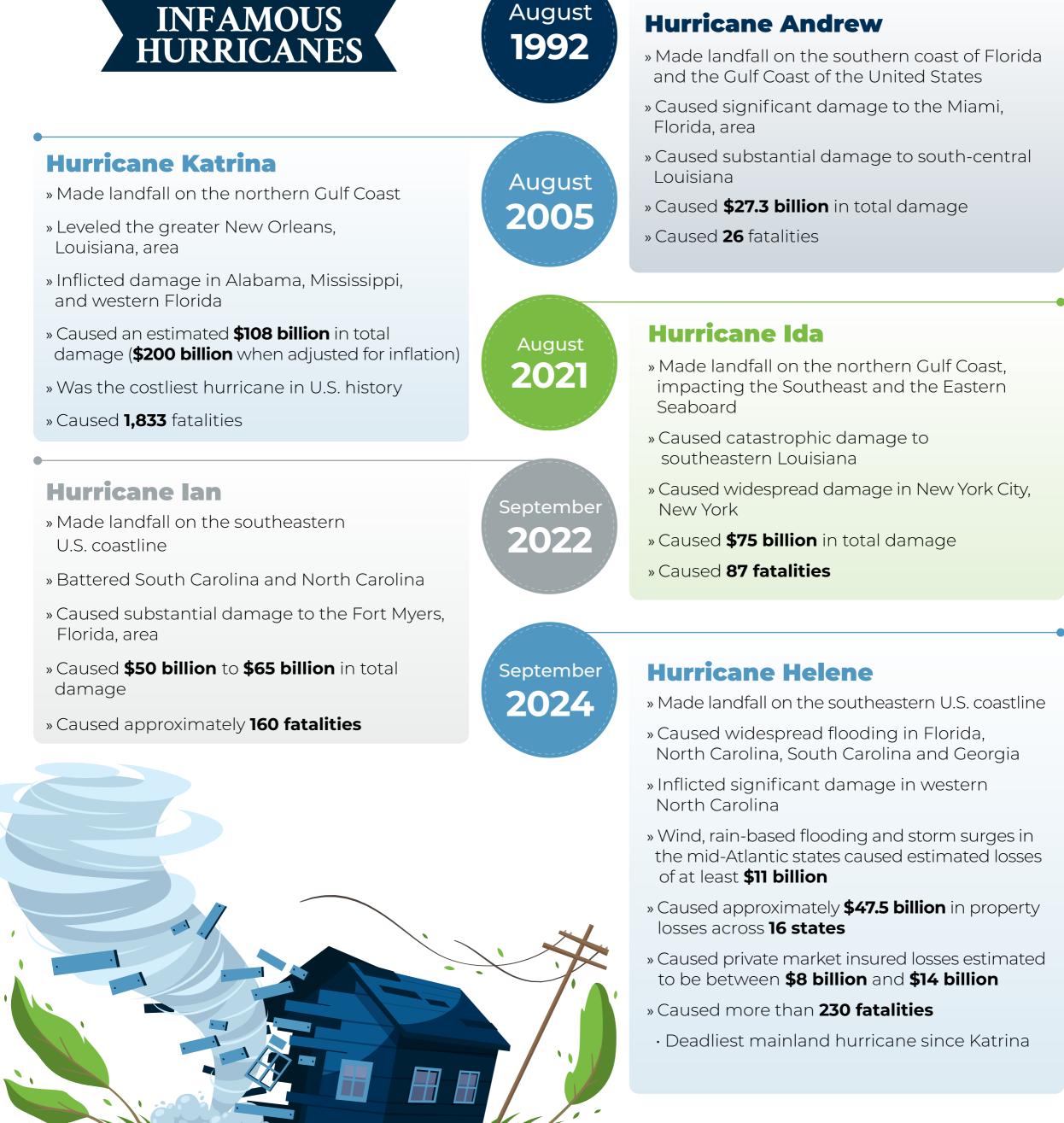
The damage from a hurricane when it makes landfall can be brutal. Its impact can also affect communities and their residents in many ways.

ECONOMIC IMPACT • From 2020 to 2022, the U.S. had 60 weather and climate disasters that exceeded **\$1 billion** in damage. • From 1980 to August 2023, the estimated damage from U.S.-based weather and climate disasters totaled \$2.6 trillion. • In addition to hurricane damage, damage was caused by: Floods Wildfires Severe storms An average of about 100 Americans died THE each year from hurricanes from 2000 to 2021. **HUMAN** » The highest number of fatalities occurred **COST** during the 2005 hurricane season.

August

Hurricane Andrew

» Made landfall on the southern coast of Florida



HOW TO PREPARE FOR A HURRICANE

While hurricanes can be disastrous, communities and individuals can mitigate their destruction through strategic, proactive planning

HURRICANE PREPAREDNESS FOR COMMUNITIES

- Establish a planning committee.
- Define the committee's responsibilities.
 - » Secure an appropriate budget.
 - » Take location into consideration.
 - » Consider community demographics.
 - » Develop communication strategies with residents.



- Build a hurricane preparedness plan.
- » Plan the components:
 - Emergency contact numbers
 - Evacuation maps
 - Designated shelter locations
- Locations for emergency supplies
- Reevaluate the plan.
 - » Revisit the plan annually to see if any changes are necessary.

HURRICANE PREPAREDNESS FOR BUSINESSES

Develop evacuation plans that include the following:

Evacuation



Vital documents

» Medical records » Passports

» Personal identification » Wills

- » Keep the yard clear of debris. » Cover doors and windows.
- » Turn off power.
- » Check carbon monoxide levels.

BENEFITS OF HURRICANE PREPAREDNESS

Reduced damage costs



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Protection of loved ones

Guarantee of insurance policies being in place and up to date



HOW TO BUILD A HURRICANE RECOVERY PLAN

Hurricane preparedness can help mitigate damage, but it can't stop a hurricane from coming. Therefore, having a plan to properly recover from a hurricane is crucial.

WHAT IS A HURRICANE RECOVERY PLAN?

A plan that concentrates on restoring and rebuilding communities and businesses after a hurricane

Can also apply to other natural disasters

Key components of a recovery plan

Risk assessment • Evaluating the hazards potentially facing an organization aspects, such as: **Developing recovery** objectives • Finance • Operations » Creating realistic recovery goals » Building strategies that meet Implementing data these goals restoration strategies and cloud-based data **Building communication** and notification strategies

» Notifying employees and customers about operational status and service restoration

Testing and training

- » Developing plans to simulate recovery scenarios
- » Identifying and correcting any plan vulnerabilities

Business impact analysis

- » Assessing how the risks may impact key organizational
 - Reputation

» Protecting and restoring on-site

Creating a list of roles and responsibilities

- » Designating people for specific tasks
- » Specifying duties associated with each task



A hurricane recovery plan is an essential part of any hurricane preparedness strategy. Having one established can help spell the difference between a slow road and a fast lane to recovery.

Sources

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